

Energizing the Life of Work and the Work of Life through conversations that matter and connections that count.

Eileen McDargh can tackle your business's toughest messages with a no-nonsense, "hard truth" approach. Connect with Eileen to address your "all-hands-on-deck" **employee meetings**, facilitate intense senior **management retreats**, and provide **executive coaching**.

Using her consulting wisdom, business know-how, ready wit, and captivating energy, Eileen generates excitement, energy and rekindles commitment while delivering lasting results.



Four threads weave through her work . . .

Awareness The catalyst for creativity that comes from a variety of perspectives.	Future Focus The concept of taking action with an eye toward seven generations.
Self-Leadership The personal practice of self development and professional growth.	Momentum The consistent application of new thinking and action over time.

As a result, people walk away with more connection, conviction, courage, and commitment.

BOTTOM LINE . . .

People do business with Eileen because she helps them rethink who they are, what they do and how they do it so they reap more productivity, meaning and joy in their lives.

- She also can work with planning teams to give them creative input on everything from theme to program flow, pacing and training.
- She's a skilled facilitator and becomes a partner in making meetings STICK.
- She has written books that are great resources for an audience.
- She's funny and fun, passionate and pragmatic, spontaneous as well as sequential.

Organizations hire Eileen because she delivers CPR:

FIRST – She creates a **Conversation** that stirs the imagination and engages people's minds AND hearts.

SECOND – She brings a unique **Perspective** that reframes an organization's reality.

THIRD – She creates a climate of **Readiness** for people to take action.

Programs Offered

CHANGE, LEADERSHIP, INSPIRATION

RADICAL RESILIENCE – Staying Right side up in an Upside Down World

(Keynote or facilitated session.)

Radically turbulent times demand professional and personal responses that transcend our regular work and life patterns.

It's not about happy faces on mirrors and mantras on coffee mugs. It's not about hanging on while holding back. It's about times when you feel someone ate your cheese, drained the swamp, and went from great to less-than-good.

Radical resilience requires the courage to challenge, commit, and contribute in ways that positively impact both today as well as many tomorrows.

- Discover how to grow the skills of adaptability, agility, laugh-ability, and alignment for producing amazing results.
- Learn a 4-part model for methodically tackling the tough issues you currently face and how to take action.
- Explore what great leaders do to inspire teams to stay in the game and thrive.
- Develop a personal legacy leadership goal that defies downturns and disappointment

WORK / LIFE BALANCE

Work for a Living and Still be Free to Live

(Keynote or Breakout: 45 to 90 minutes. May also be a 3-hour with JOURNEYWORK.)

Balance is baloney! Discover a better metaphor for the realities of living in a 24/7 world. Learn the power of choice and how to conduct a C.A.T. scan of your life. Develop strategies to create a life by YOUR design and not by default.

A critical topic for all walks of life and one Eileen has followed since authoring the first book ever written on this topic, *Work for a Living & Still Be Free to Live* and her newest *Gifts from the Mountain-Simple Truths for Life's Complexities*

"Her presentation was insightful, engaging and most importantly made a lasting difference for our global leadership team. Within the short amount of time we had for her on the agenda she was able to give our team tools to use when dealing with organizational change.

The leadership team is already adopting some of her language and tool that help identify ways of thinking that either support or impede change adoption.

Feedback from the program was overwhelming positive and in fact the highest rating general session of our two and a half day meeting.

It is rare that a speaker makes such a lasting impression but Eileen has done just that. We plan to use her again with our larger IT organization to reinforce the messages and methodologies she shared with the leadership team."

~Cisco Systems Worldwide IT Management Offsite

Eileen's "Resilient Spirit" topic was hard-hitting and very timely for our members. We received many positive comments on her presentation, far more than I have ever received for a keynote speaker at any of our meetings. Her participation in other events outside of the keynote activities was also very positive with our members. It was a great year for TPA. Eileen's presence at our annual meeting was certainly part of that. Great job! Hope our paths cross again in the future."

~ Texas Pharmacy Association

Programs Offered

LEADERSHIP & COMMUNICATION

Inside Out Leadership: The Power of Engagement

(Keynote: 60-90 minutes)

It's time to START talking and get back to work! Create a competitive edge in engaging and retaining talented employees and customers on the most human of playing fields: conversation. Without that connection, there is no energy of engagement.

Discover the secret of viewing points, orange batons and Little David's in creating teams and fostering loyalty. Latest report from DDI reports that more than 40% of leaders crave soft skills that can help them work better with others.

WORK / LIFE BALANCE, INSPIRATION, SUSTAINABILITY

The Energy Connection: How to get it, grow it and stop giving it away.

(Keynote: 60-90 minutes)

You'll never think of energy in the same way again. Forget OPEC and prices at the pump. Discover your own reservoir of power and purpose with five tools to drill down into your own internal well of possibilities. Learn a new formula for $E=MC^2$ The two main assets for moving innovation and sustainability forward are focus and energy.

At the core of her powerful message is the realization that all innovation, creativity, and productivity are the results of people who are highly energized by what they do, how they do it, and who they do it for. Inspirational as well as thought-provoking—and did we say –fun.

LEADERSHIP, INSPIRATION

Mountain-High Wisdom for Every Day Living

(Keynote: 60 minutes)

From backpacking in the High Sierras to trekking remote regions of the western Himalayas, Eileen takes audiences on the adventure of discovering what lessons for work and life can be learned from the high country. Her latest book, *Gifts from the Mountain: Simple Truths for Life's Complexities*, helps participants drive the lessons deeper as leaders, coaches, or community members.

I can't count the number of employees and managers who expressed to me that Eileen's keynote address was the best public address they had even heard Thank you for the time and effort spent with our organizations. Her personal style, professionalism and keen insight have been a true inspiration."

~3M Health Information System

"Eileen's compelling keynote had attendees thanking me for bringing you. And in the words of the chairperson, " WOW! What a dynamo! She was just what we needed to get us going and set the tone for the day." She was in the company of folks like Ken Blanchard, Bill Bridges and Marshall Goldsmith and more than held her own."

~Professional Coaches and Mentors Federation Conference Committee

"Her dynamic, thought-provoking presentation really prompted us to reassess our thinking, and more importantly, our acting. Not only did Eileen touch on our problems head-on, she also gave us down-to-earth, important ways to make our lives better, less stressful, and self-directed. The participant evaluations for her presentation were outstanding. Everyone loved her and rightly so; Eileen gave us a sense of direction!"

~Association of Rehabilitation Nurses

Programs Offered

LEADERSHIP, INSPIRATION

Lead-Her-Ship: Claiming the power, passion, play and purpose of our lives.

(Keynote: 60 minutes)

Gather women together and you have an energy source to light even the darkest corners of the world. Eileen puts a match to that energy.

A presentation for re-living and laughing about our foibles, for celebrating our uniqueness, for renewing our passion and commitment to life, and for establishing the common traits which allow all of us to bloom where we are planted. We can learn to be heroines of our own story and leaders shaping tomorrow for all our children.

This is your time to refreshed, realign, reawaken; reflect; refuel, regenerate, rejoice, release, remember, and renew.

Click here to view special podcasts created just for you:

<http://www.leadhershionline.com>

Teambuilding from the Ground Up

(Facilitated Retreat)

Tired of being alone in a crowd? Wish the silos would come down in your organization? Have only 3 hours to get "something" done with the team?

This interactive, facilitated session is customized for groups comprised of intact work teams or members of the same organization and works best with audiences of less than 100 members.

Based upon your needs, it can involve the Personal Profile System as a self-administered tool for discovering communication styles. It can also involve an interactive 'competition' which evokes tremendous learning about communication behavioral practices during times of change. You will:

- Address critical issues in a safe environment.
- Discover and value team member differences.
- Learn the nuances of human behavior during times of change.

"I want to express my deepest gratitude and thank you from the bottom of my heart for the amazing presentation Eileen shared with us. Her stories were relevant, her wisdom was profound and her delivery inspired and energized us. We all really appreciated the time and energy that it took to customize the presentation for our group and the feedback we received confirms that she has truly started off our year with a gift that really matters.

~International Coaching Federation, OC.

"Well, what can I say? Our "Women and Health: A Time For You" event was absolutely spectacular! Judging from the buzz during the event and the written evaluations, I can safely say this was our most successful event ever (our eighth). The credit for starting the day off on the right note goes to Eileen. She certainly did her homework and provided a perfect fit in presentation .

~Mayo Clinic Office of Women's Health

"Well-prepared-excellent communicator. fun! Eileen was great -- very intuitive --shot from the hip at times and hit the target. We want more speakers like her."

~Henkel Technologies

Partial List of Clients

Over the past three decades, I have accumulated a large number of clients, many of whom return time and again to bring me back for different reasons and for different parts of the organization.

Aerospace & Manufacturing

American Airlines Cargo Managers
Autotype America
3M
3M Health Info. Systems
3M Specialty Chemicals
3M Unitek
Amoco Canada
ARCO Products
Calcomp Corp.
Copper & Brass Service Center
Dow Chemical Co.
Frito Lay
Henkel Surface
Technologies
Hughes Aircraft Co.
Hughes Communications
IBM
McDonnell Douglas
Motorola
Northrop Corp.
Rockwell Collins
Rubbermaid
Scantron
CII Carbon, Corp.
Scythes Inc.
Steel Service Center Institute
Tropicana
US Steel
WizCom

Associations

Achievers Canada
ACUTA
Alzheimer Care Givers—Dallas Chapter
Argentina Supermarket Association
American Association of Family
& Consumer Sciences
American Feed Industry Association
American Nursery and Landscape Association
American Payroll Association
American Pharmacy Association
Assoc. of Legal Administrators
Assoc. of Manpower Franchise Owners
CA Assoc. of College Stores

CA Assoc. of Temporaries
CA Dietetic Association
CA Grocers Association
CA Payroll Association
CA Personnel Employee
Labor Relations Association
CA School Nurses Association
Canadian Payroll Association
Club Managers of America
College Athletic Business Mgmt. Association
Employee Relocation Council
FL Apartment Association
Home Economists in Business
Human Resource Assoc. of Canada
Illinois Management Association
Iowa Excellence Forum
Iowa State Health Association
Lions Club of Wisconsin
Lions Club International
Loma Linda Office Managers Association
Meeting Planners International of Arizona
Meeting Planners International of Minnesota
Nat'l 4H ATV Safety Council
Nat'l Assoc. of Chain Drug Stores
Nat'l Assoc. of Colleges and Employers
Nat'l Assoc. of Court Reporters
Nat'l Assoc. of Health Care Recruiters
Nat'l Assoc. of Women Business Owners
Nat'l Credit Union Administrators (NCUA) Nat'l
Speakers Association of Australia
NE Law Library Consortium
Paper Industry Mgmt Association
PCMA
PIRA
Photo Marketing Association
SHRM
Society of Human Resource Professionals
Specialty Coffee Industry
State Legislatures Conference
Texas ASAE
Truckload Carriers Association
Twin Cities Personnel Association
Western Car Wash Association
Wis. Homes & Services for the Aging
World Airline Consumer Relations Assoc.
Young Presidents Organization

Education

ACUTA
Assoc. of TX Professional Educators
Blue Ridge Institute
CA Assoc. of School Business Officials
CA Institute of Technology
CA Assoc. of College Stores
CA State University-Bakersfield
Chesterfield County School System
Custom Learning Solutions
Henrico County School District
Horry County School District
Insurance Education Assoc.
Learning Care
Nat'l Assoc. of College Stores
Nat'l School Boards Assoc.
Norwalk/LA Mirada School District
Redondo Beach City Schools
San Diego Schools
San Diego School Administrators
Simmons Leadership Conference
South Carolina Department of Education
Texas Assoc. of Professional Educators
The Getty Foundation
University of Illinois Women's Conference
Westmont College

Finance and Insurance

Aetna
AgriBank
American Family Insurance
American General Finance
AVCO Financial Services
AT&T Capital Corporation
Bank One
Barney & Barney
Blue Shield of California
CA Society of Municipal Finance Officers
Colonial Insurance
CSC Financial Services Group
CUNA
Eastern Heights Banks
F.D.I.C.
Farm Credit
Canada Farmers Insurance Co.
Farmers Insurance Field Offices
Federal Business Development
Bank of Canada
First Bank Systems
First Federal Bank

FL Credit Union League
Franklin Life
Imperial Thrift & Loan
Independent Bankers of TX
Insurance Education Assoc.
INTEL Credit
Jefferson Insurance
Kansas Credit Union League
Life Communicators
Long Beach Mortgage
MA Credit Union League
Million Dollar Round Table
Nautilus Insurance
Nebraska Credit Union League
North American Mortgage Corp.
New York Insurance Executives
Oklahoma Bankers Association
Oregon Credit Union League
Principal Financial Group
Radian Guarantee
SmithBarney
Shearson Lehman
So. Dakota Credit Union League
State Compensation Insurance Fund
State Farm Insurance
TX Credit Union League
Toyota Motor Credit Corp.
Transamerica Insurance
TRW
Utah Credit Union League
Wells Fargo
Western Claims Management Assoc.
World Savings Bank

Healthcare & Pharmaceutical

3M Health Info. Systems
Abbott Labs
Alexion Pharmaceuticals
Allergan
American Academy of Cosmetic Dentists
Amer. Assoc. of Spinal Cord Injury Nurses
Arkansas
MGMA
ARV Assisted Living
Assn. of CA Nurse Leaders
Bayer (formerly Miles Labs)
Beckman Coulter
Bench Int'l
CA Association of School Nurses
CA Dietetic Association
CA Medical Group Managers
Central Admixture
Child Health Corporation of America

Cleveland Memorial Hospital
Downey Community Hospital
Emergency Rooms Nurses
Glaxo Smith Kline
Halifax Nurses
Health Net
Huntington Memorial Hospital
Ingenix
INOVA
Invitrogen
Jerry L. Pettis VA Hospital
Kaiser Foundation Health Plan
Kaiser Permanente Kansas
MGMA
Kindred Health Care
Louisiana MGMA
Medical Economics
Medicine Shoppe
Merck
Mid-Atlantic Medical Services
Minnesota Health & Housing Alliances
Mission Regional Imaging
Nat'l Community Pharmacists Association (NCPA)
Nat'l Assoc. of Healthcare Recruiters

Nat'l Medical Computer Services
Nat'l Nurses Society on Addictions
Nat'l Seating & Mobility Services
Nat'l Assoc. of Rehabilitative Nurses
New York MGMA
Newberry Rehab Center
Nichols Institute
North Carolina Baptist Hospital
Novartis
Olympus Life Science
PacifiCare
Procter & Gamble Clinical
Procter & Gamble Pharmaceuticals
Prospect Medical
Regency Health Services
Sandoz Pharmaceuticals
Schering-Plough
Scott Health Care (Molynke)
Scripps Mercy Hospital
Smith & Nephew
Society of Diagnostic Medical Sonographers
Southwest HealthCare
St. John's Hospital
St. Joseph's Hospital—London, Ontario
TN Medical Group Management Assoc.
Texas Medical Group Managers
VHA
WellPoint Network

Western Tennessee HealthCare
Wisconsin Homes & Services for the Aging

Hospitality

CA Yacht Club
Club Managers Association of America
Coco's Restaurants
Los Angeles Athletic Club
Far West Concepts
FLA Club Mgmt Association
Gaylord Hotels
Marriott Hotels
Restaurant Enterprises
TGI Friday's

Industry (Retail, Travel, Service, Software)

Aarcorp
ACOSTA
Adelphia Media Services
Ajilon
American Airlines
American Water Works Association
Anderson Consulting
Arbonne International
Arkansas Tourism Board
Blockbuster Video
Bricker & Eckler Law Firm
Certified Grocers
Childtime Learning Centers
Cisco Systems
CoreNetGlobal
County General
Creative Memories
Denver Chamber Of Commerce
Dow Chemical
Enterprise Rent-A-Car
FritoLay
Great Clips
Harris Corporation
IBM
INTEL
JC Penney
Lenscrafters
Madison Travel
Manpower
Microsoft
Midwest Drilling
Northwest Fabrics & Crafts
Northwest Airlines
Nissan Motors
Personnel Group of America

Pitney Bowes Legal Solutions
Procter & Gamble
Radio Advertising Bureau
Raleigh Chamber of Commerce
Rosemount Measurement
Sally Beauty
SCT Corp.
So. CA Food Brokers
SPECS
SteinMart
STO Corp.
Subway
Sunkist Growers
Taubman Developers Texas
Pharmaceutical Association
The Framing Experience
Thomas Temporaries
Toyota Motors
UAW Ford Joint Apprenticeship Program
Uniglobe
U.S. Travel
U.S. Travel Affiliates
Walker Interactive Systems
Wright Express
3M Dental Products
3M Health
Information Systems

Miscellaneous

Administrative Professionals Conference
Bench International
Excellence in Action
Four Corners Business Conference
Louisville Chamber of Commerce
Maine Human Resources Conference
Peak Performers Network

Public Agencies

CA Council on Quality
CA Fairs & Expositions
CA Parks & Recreation
CA Society of Municipal Finance Officers
CA Special Districts
City of Redondo Beach
City of Los Angeles
City of Porterville
City of Downey
City of Riverside
City Clerks Assoc. of CA
Community Redevelopment Agency
Defense Department Auditors
Drug Enforcement Admin.

Eastern Municipal Federally Employed Women
HUD Management Agents
Int'l. Bridge, Tunnel & Tollroad Association
Ohio Parks and Recreation
League of CA Cities
Los Angeles Airport
Michigan Dept. of Transportation
Minnesota Dept. of Transportation
Pike's Peak Military Spouses
San Diego Zoo & Wildlife
South Carolina Department of Education
Stanislaus County, California
State Legislatures Conference
U.S. Armed Forces (Germany)
U.S. Postal Service
U.S. Postal Service Inspector General
U.S. Senate Administrators
U.S. Senate Directors

Real Estate

Edina Realty (The Dozen)
California Escrow Assoc.
California Assoc. of Realtors
Century 21 Pacific
Century 21 Int'l
Century 21
No. CA Coldwell Banker Relocation
Coldwell Banker Int'l
Employee Relocation Council
FL Apartment Association
GMAC Home Services
Manco Abbott
Preview Properties
Prudential Real Estate
Prudential Relocation
Prudential Referral Network

Technology

Cisco Systems
CSI
IBM
INTEL
Procter & Gamble IT
Microsoft
Oracle
SPG
TMA Resources
Women in Electrical Engineering

Utilities

AT&T
BellSouth
Cingular
Electric & Gas Industries
GTE Directories
GTE Northwest
GTE California
GTE Hawaiian Tel
GTEL
GTE Midwest
GTE Telops
Midwest Gas Association
Pacific Bell
Pactel Cellular
So. CA Gas Company
So. New England Telephone
Western Area Power Administration

Women's Groups

Andersen (Accenture) Consulting Women's
Forum
Bakersfield Women's Conference
Central CA Women's Conference
Crystal Cathedral Women's Conference
Dallas Chamber Women's Commerce

Ernst & Young
IBM Women's Network
ICAN (Women's Conference)
Intel Women's Leadership
Federal Employee Women's Association
Mayo Clinic Women's Conference
Nat'l Assoc. of Women Business Owners
Network of Executive Women
Novartis Women's Leadership
Oracle Women's Leadership
Port St. Lucie Business Women
Procter & Gamble Mid Atlantic Women's
Development Group
Procter & Gamble Western Women's
Development Group
Simmons College Women Leadership
Speaking of Women's Health
University of Illinois Women's Conference
Women in Electrical Engineering
Women's Food Forum
Women's Food Service Forum
Women's Forum Idaho
Women on the Move
Women's Success Conference

Energizing the Life of Work and the Work of Life through conversations that matter and connections that count.

POWERFUL PRESENTATIONS REQUIRE POWERFUL PREPARATION

I don't think you hire me to speak.

You hire me to prepare. It's the attention to detail and the research that makes the difference. Sure it takes time. But—you're giving me yours. Here are just some of the ways I'll create a meaningful connection with your audience:

ON-SITE preparation includes:

- Schedule permitting, I'll arrive in time to meet with you, attend earlier sessions, take photos, talk with participants, and get an up-to-the-minute feel that is impossible with just a phone conversation.
- Weave your theme into my message and, as appropriate, tie in the comments of other presenters.
- I've been known to be an anonymous registrar, to hand out programs, and to re-arrange furniture.
- Time permitting; I'll meet with anyone who wants to talk more about my presentation. (Sometimes, people just need the 1:1 attention. Some folks want to share their story. And some people want advice. I am YOURS until travel demands that I leave)

PRE-EVENT research includes, based upon your needs:

- Conduct conference calls with key personnel, customers, and/or employees.
- Read all materials you send me in order to understand your background, challenges, triumphs and concerns.
- Work with production crews to insure a seamless transition, music cues (if appropriate) and optimum audio visual preparation.
- Consult, as requested, in the program design and flow as well as in the verbiage used to market the event. Having worn the hat of meeting planner and also consulted to a wide variety of clients, I have a wealth of ideas and expertise that is yours for the asking.

OTHER FREE Bonuses could be:

- Articles for use in your newsletter or sent directly to participants
- Promotion of the event on my web site under "Upcoming Events"

~ Eileen

About Eileen



Eileen McDargh, CSP, CPAE

Since founding **McDargh Communications** in 1980, Eileen McDargh has helped organizations and individuals transform the life of their business and the business of their life through conversations that matter and connections that count. Her programs are content rich, interactive, provocative and playful—even downright hilarious.

She draws upon practical business know-how, life's experiences and years of consulting to major national and international organizations that have ranged from global pharmaceuticals to the US Armed Forces, from health care associations to religious institutions. Executive Excellence magazine continually ranks her as one of the **top 50 thought leaders in self-leadership development**. Global Gurus International, a British-based provider of resources for leadership, communication and sales training, also named her as one of the **World's Top 30 Leadership Professionals** following a global survey of 22,000 business professionals.

She authored **Work for a Living & Still Be Free to Live**, the first book on work / life balance—a topic that placed her as a futurist in this issue and continues to be published in revised editions. Her second book, *The Resilient Spirit*, is found from South Africa to California. **Talk Ain't Cheap... It's Priceless - Connecting in a Disconnected World** serves as a leadership guide for numerous organizations and her newest book, **Gifts from the Mountain: Simple Truths for Life's Complexities**, won the Benjamin Franklin Gold Award in 2008. A training film based on this book was released in early summer 2010 and is the winner of the Silver Telly, the highest award for commercial productions.

As a business author and commentator, she's appeared on network news, on radio programs and in business journals and in major metropolitan newspapers.

Clients have ranged from American Airlines to Xerox, from 3M to IBM, from drill foremen in the Arctic to juvenile offenders in prison. She served as one of ten faculty members in a business television series, **Reclaiming Business Excellence** and has headlined with speakers like NBA Coach Pat Riley, Notre Dame's former coach Lou Holtz, Dr. Ken Blanchard, executive strategist Marshall Goldsmith and boardroom poet, David Whyte.

Eileen is a **certified speaking professional (CSP)** and her election into the **CPAE Speaker Hall of Fame** places her among the top 3% of speakers in the United States. She recently completed two three-year terms on the Board of Directors of the **National Speakers Association** and also currently sits on an advisory board for **Take Back Your Time**, a North American initiative for work / life integration practices. She's also listed as a recommended expert through the Sloan Work and Family Research Network at Boston College.

